Reality Bites:
Bite-Sized Tips for Real Success



drkellycooper@realityvet.com | www.realityvet.com | +1 405-888-2165

From Learning to Doing: Launching Conference Ideas into Reality

You've just returned home from an inspiring conference, brimming with motivation and new ideas. You're eager to transform these fresh insights into tangible changes at your veterinary practice. However, the daily grind threatens to erode your enthusiasm, potentially relegating those brilliant concepts to the back burner.

Don't let that happen! The time to act is now. Follow this step-by-step approach to convert your conference learnings into actionable improvements for your practice, ensuring that your newfound knowledge doesn't get lost in the hustle of everyday veterinary life.

Steps for Success:

1. **Review and prioritize:**
   - Review your notes for the biggest and best ideas and prioritize them.
   - Choose 2 - 3 ideas to put into action.
   - Use the planning worksheet on page two to think through your ideas.
2. **Gather support from key stakeholders:**
   - Share with your peers or colleagues for input and feedback.
   - If you're an owner or manager, connect with key employees for collaboration.
   - If you're an associate, share your ideas with your manager.
3. **Create a plan:**
   - Set SMART goals for each item.
     - What specifically will you do, and by when?
     - Is it a relevant and attainable goal?
   - Break big projects down into smaller, manageable steps.
4. **Get started, make it happen:**
   - For small changes, get going. You could lose momentum if you wait too long.
   - For big changes, consider a test case or pilot program to assess the impact and adjust.
5. **Assess and adjust:**
   - If needed, track progress and results to assess adoption and effectiveness.
   - Be prepared to modify if needed.
6. **Reflect, celebrate and learn:**
   - Spend time reflecting on the outcome.
   - What can you celebrate? What could you do change?

Reality Vet

drkellycooper@realityvet.com | www.realityvet.com | +1 405-888-2165

Worksheet: For each idea, use this worksheet for planning.

For the change you want to bring about:

- What is it?

  _____

  _____

- Why do I want to do it?

  _____

  _____

- What are my goals and potential outcomes?

  _____

  _____

  _____

- What stakeholders might this impact?

  _____

  _____

- Who else do I need to get involved for support or input?

  _____

  _____

- What is the timeline for implementation?

  _____

  _____

- What are the next steps to make it happen?

  _____

  _____

  _____

  _____

Could you use some direction and support for bringing a change to life in your hospital? Reality Vet Coaching & Consulting is here to help. Scan the QR code for more information.